

environmental pledge

As one of the largest housing associations in the North East, we recognise the impact our business activities can have on the environment and how as a responsible organisation, we can take significant steps to better understand and reduce our carbon footprint.

believe housing's pledge sets out the environmental aims and commitments which will ensure our organisation fulfils its sustainability ambitions and corporate objectives, including respecting and protecting our planet.

In the creation of this pledge, we have consulted our customers and our people. Their feedback has been incorporated into our priorities and targets.

objectives

our colleagues

- We will engage with our colleagues and encourage positive behaviour change to reduce our carbon footprint and impact on the planet.
- We will work with a variety of stakeholders to help our colleagues access support, guidance and funding and share information about environmental campaigns to help raise awareness.
- We will encourage a range of health and wellbeing activities and promote individual and team volunteering opportunities linked to the environment.

our customer

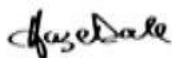
- We will engage with our customers and encourage positive behaviour change. Through influencing individual choices, we will reduce fuel poverty and lessen climate impact.
- We will work with communities on their chosen environmental projects to improve their neighbourhoods.
- We will raise the profile of our home energy improvement programmes making sure customers are supported throughout their journey.

our business

- We will improve the energy efficiency of our homes and buildings, ensuring we achieve government targets.
- We will develop plans for renewable energy products and the use of smart technology.
- We will develop a training offer for our supply chain to help them be greener.
- We will reduce waste, reuse materials where possible, and recycle everything we can. This includes sourcing sustainable and ethical materials.



Alan Smith, Chief Executive



Hazel Dale, Chair of the Board